



**What is it?** Players ask friends, family, or even local businesses to pledge donations on their behalf, and then earn those pledges when they hit at the event. Donors can also contribute a flat rate amount, if they prefer. The Hit-A-Thon is held for SFLL's benefit, so you will want to help yourself and your league by giving your best effort.

**Why should you participate?** Most importantly, it's FUN! Plus, Hit-A-Thon participants in each age division can win prizes for their efforts! In addition, the SFLL player who raises the highest amount of pledges will be in the running for the Grand Prize!

**How do I start?** Here are some tips to help you have a successful Hit-A-Thon: Remember that you must ask people to support you. Fill out the pledge form and bring it on Opening Day.

**Who should I ask? To receive pledges, the first thing is to ask people for support. Here are some ideas:**

- |   |   |
|---|---|
| <input type="checkbox"/> PARENTS              | <input type="checkbox"/> LOCAL BUSINESSES |
| <input type="checkbox"/> FAMILY FRIENDS       | <input type="checkbox"/> COUSINS          |
| <input type="checkbox"/> GRANDPARENTS         | <input type="checkbox"/> PERSONAL FRIENDS |
| <input type="checkbox"/> AUNTS/UNCLES         | <input type="checkbox"/> TEACHERS         |
| <input type="checkbox"/> NEIGHBORS            | <input type="checkbox"/> CHURCH MEMBERS   |
| <input type="checkbox"/> BROTHERS AND SISTERS | <input type="checkbox"/> PARENTS WORK     |

**What should I say? Here is a script for players as they talk or e-mail with potential donors:**

*I play baseball for Sierra Foothills Little League. My teammates and I will be participating in the SFLL Hit-A-Thon event on April 3rd at Colfax Ball Park during our Opening Day Event.*

*Why are we doing this? The registration fees cover most of the costs for SFLL. The Hit-A-Thon event is a great way for you to support SFLL and your community. The money we raise through this event will be used to provide scholarships to needy players, improve our playing fields, and buy needed equipment. Donations are considered charitable contributions. It also gives me the opportunity to try and win prizes at the Hit-A-Thon. Similar to a home run derby, during the event I will get 10 swings to hit the ball as far as I can. You can sponsor me by pledging an amount per foot in any amount you like. My longest hit is measured and used to calculate your total pledge. For example, if you pledge .10 cents per foot and my distance hit is 300 feet, your total pledge would be \$30.00. Many people prefer to make a flat contribution, such as \$25 or \$50, regardless of the distance. Would you like to support Sierra Foothills Little League by sponsoring me in the Hit-A-Thon event? If so, I can take your pledge information and return to collect a check, or you can make a pledge and donate with cash or check made payable to Sierra Foothills Little League. Thank You!*

**Thank you for your continued support of SFLL's Hit-A-Thon.**